

HOW VOTING WORKS FOR THE 2022 MTV EMAs (“MTV EMA”)

This year's MTV EMA gives the power to you, the viewers, to pick the winners of most of our awards. These are the official terms and conditions for voting for "2022 MTV EMAs" (the "Official Voting Rules").

ViacomCBS Networks International, a division of Viacom International, Inc. (“VCNI”) will be responsible for managing the MTV EMA and all matters related thereto including the selection of nominees, administration of voting, and presentation of the awards.

1. Categories

There are nineteen (19) main categories (“Main Categories”) and twenty-four (24) best local act categories (“Local Categories”) open for voting, as detailed in Section 8. The award for Best Video is chosen by the MTV Music Editorial Team and is not eligible for voting. VCNI reserves the right to add additional categories and voting methods at a later date.

2. Eligibility

At the time of voting, voters must be thirteen (13) years of age or older and cannot be an employee, agent, or representative of VCNI, or any of its parent companies, affiliates or related companies. **Minors must obtain the consent of their parent or legal guardian in order to participate.** VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

3. How to Vote and Voting Period

Follow the Voting Method instructions below to submit your votes for your nominee preferences during the applicable Voting Period (as detailed below). There is no limit on the number of votes you can submit.

Main Categories

The voting period for the Main Categories, except for (i) Biggest Fans and (ii) Best Video, **starts on October 12, 2022 at 12:00 PM CET and ends on November 9, 2022 at 11:59 PM CET.**

Voting for the Main Categories is as follows:

Category	Voting Method	Start Date	End Date
Biggest Fans	Instagram	Biggest Fans, Nov 10, 12:01 CET	Nov 13 @ 7 PM CET
All Other Main Categories	Website: (mtvema.com)	12 October, 2022 @ 12pm CET	9 November, 2022 @ 11:59pm CET

Local Categories

The Local Categories gives viewers and fans the opportunity to vote for the Best Local Act in each country/region listed in Section 8 and on mtvema.com. The Local Categories may be referred to by the specific country/region, such as “Best German Act”, “Best Italian Act”, etc.

You will be able to vote for the Best Local Act nominees in any participating country/local region.

The voting periods for the Local Categories are as follows:

Category	Voting Method	Start Date	End Date
Local Categories	Website: mtvema.com	12 October, 2022 @ 12pm CET	9 November 2022 @ 11:59pm CET

Voting Steps

ONLINE: Submit your nominee preferences during the applicable voting period, as set forth above, by visiting mtvema.com/vote/. Click the “Vote” button adjacent to the nominee’s image or video.

SOCIAL VOTE: Head over to the @MTVEMA’s Instagram story. Click on ‘Tap to vote’ on the nominee of your liking. Upon voting, a Thank You page will confirm your vote was counted.

For the Biggest Fans category, vote will be open for all 5 nominees on Nov 10 but only the top two nominees will make it to Nov 13. Vote will reset on Nov 13 for fans to vote on the winner via “Tap to Vote” in @MTVEMA’s Instagram Story (each such social vote an “**IG Social Vote**”).

4. Determination of Winners

The total number of eligible votes for each nominee within a category submitted during the Voting Period will be calculated by VCNI and the nominee with the most eligible votes, as determined by VCNI, will be declared the winner of such category. Notwithstanding the total number of votes submitted and calculated for any category in accordance with these rules, VCNI (and any authorized representative thereof) reserves the right, for any reason, to select and determine category winners in its sole and absolute discretion (and such selection will be final). If any aspect of the voting process is interrupted for any reason, is found to have been tampered with in any way, or for any other reason that VCNI believes in its sole discretion to be reasonably necessary, VCNI reserves the right to cancel, modify, extend, or suspend the voting process, and/or to select the winners at its discretion and may take into consideration the number of votes received by a nominee up until the time of the interruption or cancelation of the voting process; any such determination by VCNI will be final and binding.

5. Winners Announcement

The winner of each Main Category will be announced during the MTV EMA on 13 November 2022 or on VCNI’s MTV EMA social channels.

The winner of each Local Category will be announced on the Website or VCNI’s MTV EMA social channels on 13 November 2022, except that certain Local Categories may be announced on the Website or on VCNI’s MTV EMA social channels *prior to* 13 November, 2022 (as determined by VCNI).

6. General Terms

You participate in this voting process at your own risk. Use of any device to automate a vote is prohibited, including, but not limited to, software-generated, robotic, programmed, script, macro or other automated votes. VCNI reserves the right at its sole discretion to disqualify any vote it suspects or finds: (a) to have used a software-generated, robotic, programmed, script, macro or other automated online or text message vote; (b) to have tampered with the voting process; (c) to be in violation of these Official Voting Rules; or (d) to involve unsportsmanlike, disruptive, abusive, annoying, threatening or harassing activities.

Online and social media votes may be subject to standard internet connection fees and data rates (please contact your service provider for pricing plans and details). If you are not the bill payer, we recommend you obtain the bill payer's permission.

VCNI can accept no responsibility for IG Social Votes that are lost, delayed, misdirected or undelivered. Incomplete votes will not be considered. VCNI shall not be responsible for technical errors in telecommunications networks, Internet access or otherwise preventing submission of an IG Social Vote.

VCNI shall not be liable for any loss or damage howsoever caused (whether in contract, tort or statutory duty or otherwise) arising out of or in connection with the MTV EMA voting and IG Social Votes other than death or personal injury caused by negligence of VCNI and/or their personnel and/or deceit or fraud by VCNI and/or their personnel.

Your IG Social Vote and your use of Instagram platform will be subject to Instagram's terms and policies (including without limitation, Terms of Use and Privacy Policy) available via Instagram's platform.

By participating in this voting process, you agree to be bound by these Official Voting Rules. Failure to comply with these rules may result in a voter's disqualification solely at the discretion of VCNI. VCNI reserves the right to modify these Official Voting Rules at any time in its sole discretion.

VCNI and its parent companies, affiliated and related companies, and any entity associated with this voting process (including any social media platform used to submit an official vote) and their respective officers, directors, employees, shareholders, parents, subsidiaries and affiliates (the "Released Parties") are not responsible nor liable for (a) difficulty accessing the internet, (b) errors in transmission, (c) outages, delays, problems, failures, or malfunctions of any telephone network or lines, cellular equipment, computer online systems, servers or providers, computer equipment, software, or wireless services, websites or social media platforms, (d) any incomplete, lost, late, delayed, misdirected, or garbled votes or failure to receive votes, (e) injury or damage to you from participating in, or downloading materials or software (or attempting to participate in or download materials or software). The Released Parties are not responsible for and shall not be liable for: (i) any condition caused by events beyond the control of the Released Parties that may cause the voting to be disrupted or corrupted; (ii) typographical or other errors in the printing, the offering or the administration of these voting rules or (iii) any errors in the announcement of potential winners. **You assume all liability for any injury or damages caused or claimed to be caused by participation in the voting opportunity described in these voting rules, and release the Released Parties, from any such claim or liability.**

To the fullest extent permitted by applicable law, you agree to indemnify and hold the Released Parties harmless from any and all claims, damages, expenses, costs (including reasonable attorneys' fees) and liabilities (including settlements), brought or asserted by

any third party (“Claims”) against any of the Released Parties due to or arising out of your participation in the MTV EMA voting (including without limitation, any IG Social Votes submitted by you) and/or your conduct during and in connection with the MTV EMA voting, including but not limited to any Claims related to trademark, copyright, or other intellectual property rights, right of publicity, right of privacy or defamation.

All interpretations of these Official Voting Rules and the decisions of VCNI relating to this voting process are final. **Any inquiries, complaints, or comments regarding the 2022 MTV EMA should be directed to VCNI and not to any other individuals or entities.**

7. Categories

a. *Main Categories*

1. Best Video
2. Best Artist
3. Best Song
4. Best Collaboration
5. Best Pop
6. Best Live
7. Best New
8. Biggest Fans
9. Best Latin
10. Best Rock
11. Best Hip Hop
12. Best Electronic
13. Best Alternative
14. Video for Good
15. Best Push
16. Best K-Pop
17. Best R&B
18. Best Longform Video
19. Best Metaverse Performance

b. *Local Categories*

1. Best African Act
2. Best Australian Act
3. Best Brazilian Act
4. Best Canadian Act
5. Best Caribbean Act
6. Best French Act
7. Best German Act
8. Best Hungarian Act
9. Best India Act
10. Best Israeli Act
11. Best Italian Act
12. Best Dutch Act
13. Best Lat Am Central Act
14. Best Lat Am North Act
15. Best Lat Am South Act
16. Best New Zealand Act

17. Best Nordic Act
18. Best Polish Act
19. Best Portuguese Act
20. Best Asia Act
21. Best Spanish Act
22. Best Swiss Act
23. Best UK & Ireland Act
24. Best US Act