

Official Voting Rules

These are the official terms and conditions (the "Official Voting Rules") for voting in connection with the "2020 CMT Music Awards" (the "Show") scheduled to air on "CMT" on October 21, 2020 ("Show Day"). These Official Voting Rules are incorporated by reference into cmt.com's Terms of Use Agreement.

1. Eligibility

At the time of voting, participants must be at least thirteen (13) years of age or older and cannot be an employee, agent or representative of Country Music Television, Inc. or ViacomCBS Media Networks (collectively, "VCMN") or any of their respective parent companies, affiliate or related companies. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

2. How To Vote

Submit your votes for your nominee preference(s) during the Voting Period, as defined below, by clicking the submit button within the category, then follow the instructions to complete the voting process. Throughout the Voting Period (other than the VOTY Show Day Voting Period), you will be able to vote as many times as you like. Votes may be cast for your favorite nominees as follows:

CATEGORY	HOW TO VOTE	VOTING PERIOD(S)
Male Video of the Year Female Video of the Year Duo Video of the Year Group Video of the Year Breakthrough Video of the Year Collaborative Video of the Year CMT Performance of the Year Video of the Year	Online: www.vote.cmt.com	<u>General Voting Period:</u> Wednesday, September 23, 2020 @ 12:00PM ET – Monday, October 12, 2020 @ 12:00PM ET. At the end of this General Voting Period, the winners of each category, except for the Video of the Year (“VOTY”), will be determined. The top six (6) VOTY nominees will move on to the VOTY Voting Period, as defined below, with the tabulation beginning at "0" for each of the remaining VOTY nominees.
Video of the Year – Top 6 Nominees	Online: www.vote.cmt.com	<u>VOTY Voting Period:</u> Monday, October 12, 2020 @ 12:00PM ET – Show Day at or around 5:00PM ET. At the end of this VOTY Voting Period, the top three (3) VOTY nominees will move on to the Show Day VOTY Voting Period, as defined below, with the tabulation beginning at "0" for each of the remaining VOTY nominees.
Video of the Year – Top 3 Nominees	Twitter: Vote with one of the designated hashtags: #VoteCarrieCMT #VoteKeithCMT #VoteTanyaCMT	<u>VOTY Show Day Voting Period</u> Wednesday, October 21, 2020 @ 5:00PM ET and shall end the same day at or around 10:00 PM ET. The nominee with the most cumulative VOTY votes (CMT.com votes, from the General Voting Period, plus VOTY Voting Period, plus Twitter Hashtag votes from the Show Day Voting Period) will be named the winner of Video of The Year.

Quarantine Video of The Year	@CMT Instagram Stories	<u>Quarantine Video of The Year Voting Period</u> Friday, October 16, 2020 at or around 10:00AM ET and shall end Tuesday, October 20, 2020 at or around 12:00PM ET
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The General Voting Period, the VOTY Voting Period, the VOTY Show Day Voting Period and the Quarantine Video of the Year Voting Period shall be collectively referenced herein as, the “Voting Period”.

3. Voting Steps

VIA ONLINE: Submit your nominee preferences during the applicable Voting Period on www.vote.cmt.com (the “Website”). Click the web vote button next to the nominee’s image or video and then follow the instructions to complete the voting process.

If you are accessing the Website using a mobile device, you must (a) have a plan with an internet service which includes a data service and (b) use a mobile device that is capable of accessing the internet. Voting via mobile device shall be offered on an "as is" basis and may not be available in all areas of the U.S. or Canada at all times. Voting via mobile device may cease to be available to you in the event of product, software, coverage or other service changes made by your internet service.

VIA INSTAGRAM: Participants must follow CMT’s @CMT account on Instagram and follow the instructions in any call to action Story provided in the Instagram Story from CMT on such accounts that indicates there is a chance to vote (the “**Call to Action Story(s)**”). A Call to Action Story will call for participants to “vote” by swiping up on their choice of Social Category nominee(s) via participant’s own Instagram account to count as one “**Instagram Vote**”. After swiping up, a screen will confirm the participant’s vote.

VIA TWITTER: Note that voting via Twitter during the VOTY Show Day Voting Period is subject to the Show containing an outdoor live element on Show Day which in turn is subject to the trajectory of COVID and the vagaries of weather. If for any reason in VCMN’s sole discretion, inclusive of rising COVID numbers and/or prevailing weather conditions on Show Day, the live element for the Show is cancelled, then the VOTY Show Day Voting Period will not take place, such that the winner of the VOTY category will be determined by VCMN from the six (6) finalists identified at the close of the VOTY Voting Period. This notice is in addition to and in no way in limitation of the provisions set out in paragraph 4 below.

In order to vote during the VOTY Show Day Voting Period, participants must follow the instructions in any call to action provided in the Twitter post from CMT on such accounts that indicates there is a chance to vote (the “**Call to Action Tweet(s)**”). A Call to Action Tweet will call for participants to “tweet” the designated hashtag associated with their preferred nominee via participant’s own Twitter account to count as one “**Twitter Vote**”.

Twitter Votes will only be recognized from Twitter accounts which are public, incorporate an avatar image or profile picture and have more than 10 followers. If more than one (1) designated nominee hashtag is contained in a tweet, none of those votes will count. Number of Twitter Votes is limited to one hundred (100) votes per Twitter account. Retweets made during the VOTY Show Day Voting Period will be accepted as vote(s) from the Twitter ID that retweets (subject to other mentioned limitations). Misspellings will not be counted. Twitter Votes are also subject to Twitter's Terms of Service, including a prohibition on containing subject matter that does not comply with Twitter's Terms of Service (e.g., obscene, violent, or threatening content). Tweets that violate Twitter's Terms of Service may be taken down and such vote may not count.

Participation in this voting promotion using Twitter requires registering for an account with Twitter. Participants must have access to the internet and own or have access to a mobile device to access/utilize Twitter via mobile (hereinafter a "**Twitter Eligible Device**").

Registration for Twitter is free as of time of publication of these Official Voting Rules. Registration for Twitter can be obtained by going to www.twitter.com and entering the required information to register or by downloading the Twitter application onto your Twitter Eligible Device from the app store where it is available, and following the application's onscreen instructions to open an account.

Standard internet data rates and other charges may apply, all as provided in your internet service rate plan. (Please contact your service provider for pricing plans and details).

4. General Terms

Use of any device to automate a vote is prohibited, including but not limited to software-generated, robotic, programmed, script, macro or other automated votes. VCMN reserves the right at its sole discretion to disqualify any individual (and remove any votes from that individual) it suspects or finds: (i) to have used any such software-generated, robotic, programmed, script, macro or other automated program to vote; (ii) to have tampered with the voting process; (iii) to be acting in violation of these Official Voting Rules; or (iv) to be acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. VCMN reserves the right to remove votes at its sole discretion.

The total number of votes submitted during the Voting Period for the Nominees in each of the eligible categories will be tabulated by VCMN and the Nominee with the most votes in its applicable category, as determined by VCMN, will be declared the winner of such category. If, for any reason, this voting process is interrupted for any reason, is found to have been tampered with in any way, or for any other reason that VCMN believes in its sole discretion to be reasonably necessary, VCMN reserves the right to select the winners at its discretion and may take into consideration the number of votes received by a Nominee up until the time of the interruption or cancelation of the voting process.

If, for any reason, any aspect of this voting process is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical or system failures or disruption, 'Acts of God' or terrorist attacks, or any other causes beyond the control of VCMN which corrupt or affect the administration, security, fairness, integrity or proper conduct of the voting process or for any reason VCMN deems necessary, VCMN reserves the right at its sole discretion to cancel, terminate, amend, modify, extend or suspend the voting process and reserves the right in its sole discretion to determine the winner(s).

You participate in this voting process at your own risk. VCMN or any of its respective parent companies, affiliated companies, related companies, sponsors, subsidiaries and advertising agencies, and any entity associated with this voting process (including any social media platform used to submit an official vote) ("Released Parties") are not responsible for and shall not be liable for: (i) difficulty accessing the internet; (ii) errors in transmission; (iii) service outage or delays or for any problems or technical malfunctions of any telephone network or lines, computer on-line systems, servers or providers, computer equipment, software, failure of email or players on account of any technical problems or traffic congestion on the Internet or at any web site or combination thereof; (iv) any incomplete, lost, late, delayed, misdirected or garbled votes or failure to receive votes; (v) injury or damage to you or to any other person's computer or mobile phone related to or resulting from participating in, or downloading materials or software, or attempts to participate in or download materials or software related to this voting process or (vi) failures or malfunctions of phones (including wireless phones/handsets), phone lines or telephone systems, cellular equipment towers, telephone systems or wireless services or other communications malfunctions. The Released Parties are not responsible for and shall not be liable for: (i) any condition caused by events beyond the control of the Released Parties that may cause the voting to be disrupted or corrupted; (ii) typographical or other errors in the printing, the offering or the administration of these Official Voting Rules or (iii) any errors in the announcement of potential winner(s).

Participants assume all liability for any injury or damages caused or claimed to be caused by his or her participation in the voting opportunity described in these Official Voting Rules, and release the Released Parties and any party associated with the production or exhibition of the Show and/or this promotion and their respective officers, directors, employees, shareholders, parents, subsidiaries and affiliates from any such claim or liability.

By participating in this voting process, you agree to be bound by these Official Voting Rules. Failure to comply with these Official Voting Rules may result in a voter's disqualification solely at the discretion of VCMN. VCMN reserves the right to modify these Official Voting Rules at any time in VCMN's sole discretion.

All interpretations of these Official Voting Rules and the decisions of VCMN relating to this voting process are final.

The voting process is subject to all applicable federal, state and local laws. Caution: Any attempt by you or any other individual to deliberately damage or tamper with the voting process, or otherwise undermine the legitimate operation of the voting is a violation of criminal and civil laws and should such an attempt be made. Released Parties reserve the right to seek damages (including attorneys' fees) and/or other remedies from any such person to the fullest extent permitted by law.

Any inquiries related to the "2020 CMT Music Awards", these Official Voting Rules and/or any related matters should be directed to:

Email Inquiries: webmaster@cmt.com, or

Written Inquiries: Country Music Television Inc., 330 Commerce Street, Nashville, TN 37201, Attn: 2020 CMT Music Awards.

This voting promotion is offered and sponsored by ViacomCBS Media Networks. Inquiries (whether questions, comments or complaints) should be directed to Viacom Media Networks, not to Instagram or Twitter.

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