

OFFICIAL VOTING RULES

2024 MTV EMA

These are the official terms and conditions for voting for "2024 MTV EMA" (the "Official Voting Rules"). Paramount Networks International, a division of Viacom International Inc. ("Paramount") will be responsible for managing the 2024 MTV EMA and all matters related thereto including the selection of Nominees, overseeing voting, and presentation of the awards.

1. Categories

There are eighteen (18) main categories ("Main Categories") and twenty-three (23) best local act categories ("Local Categories") open for voting, as detailed in Section 8.

The award for Best Video is chosen by the MTV Music Editorial Team and is not eligible for public voting.

Paramount reserves the right to add additional categories and voting methods at a later date.

2. Eligibility

At the time of voting, voters must be thirteen (13) years of age or older and cannot be an employee, agent, or representative of Paramount, Telescope Digital Inc. ("Telescope" or "Voting Administrator") or any of their respective parent companies, affiliates or related companies.

Minors must obtain the consent of their parent or legal guardian in order to participate. Your personal information will be processed for the purposes set out in these Official Voting Rules. To learn about Paramount's privacy practices please visit our Privacy Policy at (<https://privacy.paramount.com/policy>). VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

3. How to Vote and Voting Period

To successfully sign in to vote with email, you will need to provide your email address and confirm your acceptance of the [Voting Rules](#) and [Terms of Use](#). Information collected is subject to the [Paramount Privacy Policy](#).

To successfully sign in to vote with your Google account, you will need to connect to your Google account and confirm your acceptance of the Official Voting Rules. If you do not already have a Google account, you can create one for free on Google.com. Please note that you must agree to comply with the Google Terms of Use in order to create a Google account. Information collected is subject to the Google Privacy Policy and the data policies as published on the Google platform.

Submit your votes for your "Nominee" preference(s) during the Voting Period, as hereinafter defined, by clicking the submit button within the category, then follow the instructions to complete the voting process. **Limit ten (10) votes per person per category per day.**

VIA INSTAGRAM: Submit your Nominee preferences for the *Biggest Fan* category during the applicable Voting Period, as instructed in the table below.

Participation in this voting promotion using Instagram requires registering for an account with Instagram and having access to a mobile device capable of accessing/using the Instagram services (hereinafter, an “Instagram Eligible Device”). Registration for Instagram is free as of time of publication of these Official Voting Rules. Registration for Instagram requires downloading the free application from either The App Store or Google Play to your Instagram Eligible Device and following the on-screen instructions to create a new account. **Data rates may apply all as provided in your wireless service rate plan.** (Please contact your Participating Wireless Carrier for pricing plans and details). Participants who participate in this voting promotion must comply with the terms of Instagram [<https://help.instagram.com/581066165581870>].

Main Categories

The voting period for the Main Categories, **except for (i) Biggest Fans and (ii) Best Video,” starts on October 8, 2024 at 12:00 Central European Time (“CET”) and ends on November 6, 2024 at 23:59 (CET).**

Voting for the Main Categories is as follows:

Category	Voting Method	Start Date	End Date
All Other Main Categories	Website: (mtvema.com)	October 8, 2024 @ 12:00 (CET)	November 6, 2024 @ 23:59 (CET)

Local Categories

The Local Categories category gives viewers and fans the opportunity to vote for the Best Local Act in each country/region listed in Section 8 and on mtvema.com. The Local Categories may be referred to by the specific country/region, such as “Best German Act”, “Best Italian Act”, etc.

You will be able to vote for the Best Local Act Nominees in any participating country/local region.

The voting periods for the Local Categories are as follows:

Category	Voting Method	Start Date	End Date
Local Categories	Website: mtvema.com	October 8, 2024 @ 12:00 (CET)	November 6, 2024 @ 23:59 (CET)

Social Categories

The voting periods for the Social Category is as follows:

Category	Voting Method	Start Date	End Date
Biggest Fans	Instagram Stories: View the @MTVEMA Instagram Story during each day. On November 7, 2024 at 12:01 (CET) and November 8, 2024 at 12:01 (CET) MTV EMA will post 13 individual slides. The first will read “Vote Now for Biggest Fans” followed by the 12 artist slides in alphabetical order with a “Tap to vote” link on each slide. After tapping, a screen will confirm the user’s vote. On November 9, 2024 at 12:01 (CET) the top 2 Nominees will be posted. There will be a “Vote Now for Biggest Fans” slide followed by the top 2 artist slides in alphabetical order, each with a link to tap. After tapping, a screen will confirm the user’s vote.	November 7, 2024 @ 12:01 (CET)	November 9, 2024 @ 23:59 (CET)

NOTE: ADDITIONAL VOTING CATEGORIES MAY BE ADDED AND THESE OFFICIAL VOTING RULES WILL BE UPDATED ACCORDINGLY.

4. Determination of Winners

The total number of eligible votes for each Nominee within a category submitted during the Voting Period will be tabulated by Paramount and Telescope and the Nominee with the most eligible votes, as determined by Paramount, will be declared the winner of such category. Notwithstanding the total number of votes submitted and calculated for any category in accordance with these rules, Paramount (and any authorized representative thereof) reserves the right, for any reason, to select and determine category winners in its sole and absolute discretion (and such selection will be final). If any aspect of the voting process is interrupted for any reason, is found to have been tampered with in any way, or for any other reason that Paramount believes in its sole discretion to be reasonably necessary, Paramount reserves the right to cancel, modify, extend, or suspend the voting process, and/or to select the winners at its discretion and may take into consideration the number of votes received by a Nominee up until the time of the interruption or cancelation of the voting process; any such determination by Paramount will be final and binding.

5. Winners Announcement

The winner of each Main Category will be announced on the Website or Paramount's MTV EMA social channels on November 10, 2024 after 21:00 (CET).

The winner of each Local Category will be announced on the Website or Paramount's MTV EMA social channels on November 10, 2024 after 21:00 (CET).

6. General Terms. You participate in this voting process at your own risk. Use of any device to automate a vote is prohibited, including, but not limited to, software-generated, robotic, programmed, script, macro or other automated votes. Paramount reserves the right at its sole discretion to disqualify any vote it suspects or finds: (a) to have used a software-generated, robotic, programmed, script, macro or other automated online or text message vote; (b) to have tampered with the voting process; (c) to be in violation of these Official Voting Rules; or (d) to involve unsportsmanlike, disruptive, abusive, annoying, threatening or harassing activities. Online votes may be subject to standard internet connection fees and data rates (please contact your service provider for pricing plans and details). If you are not the bill payer, we recommend you obtain the bill payer's permission. By participating in this voting process, you agree to be bound by these Official Voting Rules. Failure to comply with these rules may result in a voter's disqualification solely at the discretion of Paramount. Paramount reserves the right to modify these Official Voting Rules at any time in its sole discretion. Paramount, Telescope and their respective parent companies, affiliated and related companies, and any entity associated with this voting process and their respective officers, directors, employees, shareholders, parents, subsidiaries and affiliates (the "Released Parties") are not responsible nor liable for (a) difficulty accessing the internet, (b) errors in transmission, (c) outages, delays, problems, failures, or malfunctions of any telephone network or lines, cellular equipment, computer online systems, servers or providers, computer equipment, software, or wireless services, websites, (d) any incomplete, lost, late, delayed, misdirected, or garbled votes or failure to receive votes, (e) injury or damage to you from participating in, or downloading materials or software (or attempting to participate in or download materials or software). The Released Parties are not responsible for and shall not be liable for: (i) any condition caused by events beyond the control of the Released Parties that may cause the voting to be disrupted or corrupted; (ii) typographical or other errors in the printing, the offering or the administration of these voting rules or (iii) any errors in the announcement of potential winners. You assume all liability for any injury or damages caused or claimed to be caused by participation in the voting opportunity described in these voting rules, and release the Released Parties, from any such claim or liability. To the fullest extent permitted by applicable law, you agree to indemnify and hold the Released Parties harmless from any and all claims, damages, expenses, costs (including reasonable attorneys' fees) and liabilities (including settlements), brought or asserted by any third party ("Claims") against any of the Released Parties due to or arising out of your participation in the MTV EMA voting and/or your conduct during and in connection with the MTV EMA voting, including but not limited to any Claims related to trademark, copyright, or other intellectual property rights, right of publicity, right of privacy or defamation.

All interpretations of these Official Voting Rules and the decisions of Paramount relating to this voting process are final. Any inquiries, complaints, or comments regarding the 2024 MTV EMA should be directed to Paramount and not to any other individuals or entities.

7. Categories

Main Show	Local Acts
Votable:	Best African Act
Best Artist	Best Asia Act
Best Song	Best Australian Act
Best New	Best Austrian Act
Best Live	Best Brazilian Act
Best PUSH	Best Canadian Act
Best Collaboration	Best Caribbean Act
Best Pop	Best Dutch Act
Best Hip-Hop	Best French Act
Best R&B	Best German Act
Best Alternative	Best India Act
Best Rock	Best Israeli Act
Best Latin	Best Italian Act
Best Electronic	Best Lat Am Central Act
Best K-Pop	Best Lat Am North Act
Best Afrobeats	Best Lat Am South Act
–	Best Nordic Act
Social Category:	Best Polish Act
Biggest Fans	Best Portuguese Act
–	Best Spanish Act
Non-Votable:	Best Swiss Act
Best Video	Best UK & Ireland Act
	Best US Act

This voting promotion is offered and sponsored by Paramount Networks International, a division of Viacom International Inc. Inquiries (whether questions, comments or complaints) should be directed to by Paramount Networks International, not to Instagram.