

## "2019 MTV Video Music Awards Voting"

### Official Voting Rules

These are the official terms and conditions for voting for "2019 MTV Video Music Awards Voting" (the "Official Voting Rules").

#### 1. ELIGIBILITY

At the time of voting, voters must be at least thirteen (13) years of age or older and cannot be an employee, agent or representative of Viacom Media Networks, a division of Viacom International Inc. ("Sponsor") or any of its parent companies, affiliate or related companies. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

#### 2. HOW TO VOTE

Submit your votes for your "Nominee" preference(s) during the Voting Period, as hereinafter defined, by clicking the submit button within the category, then follow the instructions to complete the voting process. Limit ten (10) votes per person per category per day.

Votes may be cast for your favorite Nominees online, mobile device, Amazon Alexa enabled device as follows:

<u>CATEGORY</u>	<u>HOW TO VOTE</u>	<u>VOTING PERIOD</u>
All Categories	Online: <a href="http://www.mtv.com/vma/vote/">http://www.mtv.com/vma/vote/</a>	July 23, 2019 @ 12:00 PM ET - August 15, 2019 @ 6:00 PM ET
Video of the Year Artist of the Year Song of the Year	Twitter Bot: Direct message @VMAs. Participants are served a welcome message and are asked which Nominee(s) they want to vote for. Twitter user clicks to vote. @VMAs sends back a message asking the participant to confirm his/her choice. Participant must then confirm his/her choice and will have the opportunity to vote for subsequent categories until all categories are complete.  Facebook Bot: Direct message @VMAs. Participants are served a welcome message and are asked which Nominee(s) they want to vote for. Facebook user clicks to vote. @VMAs sends back a message asking the participant to confirm his/her choice. Participants must confirm his/her choice and will have the opportunity to vote for subsequent categories until all categories are complete.	July 23, 2019 @ 12:00 PM ET - August 15, 2019 @ 6:00 PM ET
Best New	Online: <a href="http://www.mtv.com/vma/vote/">http://www.mtv.com/vma/vote/</a>	July 23, 2019 @

Artist	<p>Twitter Bot: Direct message @VMAs. Participants are served a welcome message and are asked which Nominee(s) they vote for. Twitter user clicks to vote @VMAs sends back a message asking the participant to confirm his/her choice. Participant must then confirm his/her choice and will have the opportunity to vote for subsequent categories until all categories are complete.</p> <p>Facebook Bot: Direct message @VMAs. Participants are served a welcome message and are asked which Nominee(s) they want to vote for. Facebook user clicks to vote. @VMAs sends back a message asking the participant to confirm his/her choice. Participants must confirm his/her choice and will have the opportunity to vote for subsequent categories until all categories are complete.</p>	12:00 PM ET - August 26, 2019 @ 12:00PM ET
Best New Artist	Twitter: Vote with designated hashtags	August 26, 2019 @ 12:00PM ET – August 26, 2019 @ During Main Show
Artist Of The Year	Ask your Amazon Alexa enabled device: “Alexa, vote for the VMAs” and follow the guided audio prompts	July 23, 2019 - August 15, 2019 @ 6:00 PM ET
Best Group	<p>Instagram Stories</p> <p>Users may vote by swiping up on their choice of Best Group nominee(s). After swiping up, a screen will confirm the user’s vote.</p>	August 19, 2019 @ 1:00PM ET – August 20, 2019 @ 12:59PM ET
Best Power Anthem	<p>Instagram Stories</p> <p>Users may vote by swiping up on their choice of Best Power Anthem nominee(s). After swiping up, a screen will confirm the user’s vote.</p>	August 20, 2019 @ 12PM ET – August 21, 2019 @ 11:59AM ET
Song of Summer	<p>Instagram Stories</p> <p>View the @MTV Instagram Story during each round’s day. In each round, users are served an instructional message and bracket standings. During Round 1, Round 2, and Round 3, users may vote via Instagram polling stickers. During Round 4, users may vote by swiping up on their choice of Song Of Summer nominee(s). After swiping up, a screen will confirm the user’s vote.</p>	<p>Round 1: August 21, 2019 @ 12PM ET – August 22, 2019 @ 11:59AM ET</p> <p>Round 2: August 22, 2019 @ 12PM ET - August 23, 2019</p>

		<p>@ 11:59AM ET</p> <p>Round 3:  August 23, 2019  @ 12PM ET -  August 24, 2019  @ 11:59AM ET</p> <p>Round 4:  August 24, 2019  @ 12PM ET -  August 25, 2019  @ 11:59AM ET</p>
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**VOTING STEPS**

**ONLINE:** Submit your Nominee preferences during the Voting Period on <http://www.mtv.com/vma/vote/>. Click the button adjacent to the Nominee's image or video and then follow the instructions to complete the voting process.

Online votes may be subject to standard internet connection fees.

**VIA AMAZON ALEXA:** Submit your Nominee preferences during the applicable voting period in the table above by asking your Amazon Alexa-enabled device: “Alexa, vote for the VMAs” and following the guided audio prompts.

You must have an Amazon account to vote (a free account is sufficient to participate. Registration the premium Amazon Prime account is not necessary). Participants who use their Amazon Alexa- enabled device to participate in this voting promotion must comply with the Alexa Terms of Use [<https://www.amazon.com/gp/help/customer/display.html?nodeId=201809740>].

Participation in this voting promotion using Amazon requires registering for an account with Amazon. Registration for Amazon can be obtained by going to [www.amazon.com](http://www.amazon.com) and entering the required information to register and following the onscreen instructions to open an account. Entrants must have access to the internet to access/utilize the Alexa services.

**VIA TWITTER:** Submit your nominee preferences during the applicable voting period in the table above via direct message @VMAs. Participants will be served a welcome message asking who they want to vote for of the *Best New Artist* Nominees. Participants must click to vote and @VMAs will then send back a confirmation message. Your Twitter account that you use to place a vote must have the account settings set to "unprotected" or "public" in order for Sponsor to receive your vote. You must have a Twitter account to vote. Participants who use Twitter to

participate in this voting promotion must comply with the terms of Twitter [<https://twitter.com/tos/>].

Participation in this voting promotion using Twitter requires registering for an account with Twitter. Entrants must have access to the internet and own or have access to a mobile device to access/utilize Twitter via mobile (hereinafter a "Twitter Eligible Device").

Registration for Twitter is free as of time of publication of these Official Voting Rules. Registration for Twitter can be obtained by going to [www.twitter.com](http://www.twitter.com) and entering the required information to register or by downloading the Twitter application onto your Twitter Eligible Device from the app store where it is available, and following the application's onscreen instructions to open an account.

VIA FACEBOOK: Submit your Nominee preferences during the Voting Period on Facebook by sending a direct message @VMAs. Participants will be served a welcome message asking which Nominee(s) they want to vote for. Facebook user clicks to vote. @VMAs will then send back a message asking the participant to confirm his/her choice and the participant must confirm his/her choice. Participants may then vote for the next category and so on until all categories are complete. You must have a Facebook account to participate in this voting promotion using Facebook, Participants who use Facebook to participate in this voting promotion must comply with the terms of Facebook [<https://www.facebook.com/terms.php>].

**Standard internet data rates may apply all as provided in your internet service rate plan.** (Please contact your service provider for pricing plans and details).

VIA INSTAGRAM: Submit your Nominee preferences for the Best Group, Best Power Anthem and Song of Summer categories during the applicable Voting Period, as set forth in the table above) on Instagram by swiping up on their choice(s), After swiping up, a screen will confirm the user's vote.

Participation in this voting promotion using Instagram requires registering for an account with Instagram and having access to a mobile device capable of accessing/using the Instagram services (hereinafter, an "Instagram Eligible Device"). Registration for Instagram is free as of time of publication of these Official Voting Rules. Registration for Instagram requires downloading the free application from either iTunes or Google Play to your Instagram Eligible Device and following the on-screen instructions to create a new account. **Data rates may apply all as provided in your wireless service rate plan.** (Please contact your Participating Wireless Carrier for pricing plans and details). Participants who participate in this voting promotion must comply with the terms of Instagram [<http://instagram.com/legal/terms/#>].

### 3. VOTING PERIOD

Participants may vote commencing at or around 12:00:00 PM ET time on July 23, 2019 and ending at or around 6:00 PM ET on August 15, 2019 (the "General Voting Period") for all eligible voting categories, excluding the *Best New Artist* category, for which voting will

conclude on August 26, 2019. The use of any device to automate a vote is prohibited, including, but not limited to, software-generated, robotic, programmed, script, macro or other automated votes. Sponsor reserves the right at its sole discretion to disqualify any individual it suspects or finds: (a) to have used a software-generated, robotic, programmed, script, macro or other automated online or text message vote; (b) to have tampered with the voting process; (c) to be acting in violation of these Official Voting Rules; or (d) to be acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person.

The total number of votes submitted during the Voting Period for the "Nominees" in each of the eligible categories will be tabulated by Sponsor and the "Nominee" with the most votes in its applicable category, as determined by Sponsor, will be declared the winner of such category. If, for any reason, this voting process is interrupted for any reason, is found to have been tampered with in any way, or for any other reason that Sponsor believes in its sole discretion to be reasonably necessary, Sponsor reserves the right to select the winners at its discretion and may take into consideration the number of votes received by a Nominee up until the time of the interruption or cancelation of the voting process.

If, for any reason, any aspect of this voting process is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical or system failures or disruption, 'Acts of God' or terrorist attacks, or any other causes beyond the control of Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of the voting process or for any reason Sponsor deems necessary, Sponsor reserves the right at its sole discretion to cancel, terminate, amend, modify, extend or suspend the voting process and reserves the right in its sole discretion to determine the winners.

#### 4. GENERAL TERMS

**You participate in this voting process at your own risk.** Sponsor, Amazon Digital Services LLC ("Amazon"), Instagram, LLC ("Instagram"), Twitter, Inc. ("Twitter") and their respective parent company(ies), affiliated companies, related companies, sponsors, subsidiaries and advertising agencies, and any entity associated with this voting process (including, any social media platform used to submit an official vote) (collectively, the "Released Parties") are not responsible for and shall not be liable for: (a) difficulty accessing the internet; (b) errors in transmission; (c) service outage or delays or for any problems or technical malfunctions of any telephone network or lines, computer on-line systems, servers or providers, computer equipment, software, failure of email or players on account of any technical problems or traffic congestion on the Internet or at any web site or combination thereof; (d) any incomplete, lost, late, delayed, misdirected or garbled votes or failure to receive votes; (e) injury or damage to you or to any other person's computer or mobile phone related to or resulting from participating in, or downloading materials or software, or attempts to participate in or download materials or software related to this voting process or (f) failures or malfunctions of phones (including wireless phones/handsets), phone lines or telephone systems, cellular equipment towers, telephone systems or wireless services or other communications malfunctions. The Released Parties are not responsible for and shall not be liable for: (i) any condition caused by events beyond the control of the Released Parties that may cause the voting to be disrupted or corrupted;

(ii) typographical or other errors in the printing, the offering or the administration of these Official Voting Rules or (iii) any errors in the announcement of potential winners.

Participants assume all liability for any injury or damages caused or claimed to be caused by his or her participation in the voting opportunity described in these Official Voting Rules, and release the Released Parties and any party associated with the production or exhibition of this promotion, and their respective officers, directors, employees, shareholders, parents, subsidiaries and affiliates from any such claim or liability.

By participating in this voting process, you agree to be bound by these Official Voting Rules. Failure to comply with the Official Voting Rules may result in a voter's disqualification solely at the discretion of Sponsor. Sponsor reserves the right to modify these Official Voting Rules at any time in its sole discretion.

All interpretations of these Official Voting Rules and the decisions of Sponsor relating to this voting process are final.

**This voting promotion is offered and sponsored by Viacom Media Networks, a division of Viacom International Inc. Inquiries (whether questions, comments or complaints) should be directed to Viacom Media Networks, not to Amazon, Instagram or Twitter.**